

## PRODUCT DESCRIPTION

Brickform Matte-Magic is a powdered flattening agent additive for Brickform solvent based sealers. The original topcoat gloss is reduced based on the amount of additive used. The finished gloss can vary from matte to satin to semigloss.

## FEATURES

- Effectively reduces gloss
- Easy to measure and mix
- Does not affect color or viscosity

## COVERAGE RATES AND PACKAGING

- Available in 16 oz. containers, 8 containers per case.
- One container per 5-gallon pail of sealer for gloss reduction.

## STORAGE & SHELF LIFE

- Store in a dry, safe place with containers tightly Sealed.
- Shelf life is approximately 18 months.

## USE & APPLICATION

### PRECAUTIONS:

Brickform strongly recommends jobsite mockups to determine suitability of the Matte Magic sealer additive and desired outcomes. When mixing Matte Magic, it is extremely important to wear proper personal protective gear. Gloves, eye protection and a properly fitted NIOSH approved dust mask are required.

### MIXING:

Begin by opening your bucket of sealer. Transfer approximately one gallon of sealer into a separate, clean mixing bucket. Pour the Matte Magic powder into the one gallon of sealer. Using a low or variable speed drill and a jiffy mixer, slowly blend the Matte Magic in with the sealer. Continue low speed mixing for approximately 3 minutes. Now add the one gallon of sealer with the Matte Magic back into the rest of the sealer. Mix very slowly to blend the Matte Magic in with the full five gallons of sealer. Allow the material to stand for 15-30 minutes and re-mix on very low speed prior to placement. Allowing the mixture to stand for longer periods of time ensures proper and complete blending of the Matte Magic with the sealer. Continue agitating the sealer/Matte Magic mix throughout the entire application process. Video available at [www.brickform.com](http://www.brickform.com).

### APPLICATION:

When using any sealer, always make sure you follow the Technical Information Sheet guidelines for surface preparation and application. Failure to properly prepare a concrete surface and/or improper sealer application can lead to premature wear or sealer failure. TIS and videos available at [www.brickform.com](http://www.brickform.com).

### NOTES:

- If the Matte Magic is difficult to disperse in the sealer as indicated by the appearance of small white balls that do not blend immediately, allow the sealer and Matte Magic to stand for 12-24 hours and then re-blend. This is an indication that the Matte Magic has been exposed to small amounts of

moisture and/or is at the end of its shelf life. Allowing the material to stand for longer periods of time allows the solvents in the sealer to help disperse the Matte Magic powder.

- Various levels of gloss reduction can be achieved by varying the amount of Matte Magic used. When using less than one complete unit of Matte Magic, be sure to measure the amount and document the quantity used to allow for consistency if multiple buckets of sealer are used on a project.
- Mixing more than one unit of Matte Magic in a 5-gallon bucket of sealer will yield only minimal additional matting effects.
- Matting effect is reduced with multiple layers of sealer.



## MAINTENANCE

The sealed surface should be inspected periodically for areas of thin or traffic-worn sealer. Brickform recommends the reapplication of sealer as needed. If traces of efflorescence are present, this should first be eliminated with a gentle cleaner such as Brickform E-Etch. Brickform recommends the application of Brickform Premium Acrylic Floor Finish as a sacrificial coating on interior surfaces, reapply as needed, according to the appropriate Technical Information Sheet.

## RECOMMENDED TOOLS & CLEAN UP

- Mixer & Paddle
- Nap Roller
- Pump Sprayer with Brickform Precision Tip

### CLEAN UP:

Clean tools and equipment per specified sealers TIS

## RECOMMENDED SOLVENT BASED SEALERS FOR USE WITH MATTE-MAGIC

- Brickform Gem Cure & Seal
- Brickform Gem-Seal
- Brickform Poly-Seal

**Not recommended for use with Gem-Guard & Stealth-Seal**

## COMPLEMENTARY PRODUCTS

- Neutra Clean – Cleaning and neutralizing agent
- E-Etch - Cleaning and etching agent, efflorescence removal
- Brickform sealers



## SAFETY & PRECAUTIONS

KEEP OUT OF REACH OF CHILDREN. Before using or handling, read the Safety Data Sheet and Warranty. DO NOT TAKE INTERNALLY. Avoid contact with eyes and skin. When working with or near this product, all personnel must wear MSHA-NIOSH approved respirators (refer to OSHA standards in 29 CFR 1910.134). Prolonged, unprotected exposure may result in non-reversible Silicosis or Lung Cancer. Avoid inhalation and use local exhaust to keep exposures below OSHA PEL's for silica and nuisance dusts. Avoid contact with skin and eyes. Wear rubber gloves and aprons to protect skin and wear safety eye goggles. Wash splatters from skin immediately. Use good hygiene when handling this product and wash and bathe after each use. Close containers after each use. Be sure to wash clothing after each use.

## WARRANTY

This product is not intended for public use and is intended for use by licensed contractors and installers, experienced and trained in the use of these products. It is warranted to be of uniform quality, within manufacturing tolerances. The manufacturer has no control over the use of this product, therefore, no warranty, expressed or implied, is or can be made either as to the effects or results of such use. In any case, the manufacturer's obligations shall be limited to refunding the purchase price or replacing material proven defective. The end user shall be responsible for determining product's suitability and assumes all risks and liability.

Matte-Magic

Item Number: MM

For more information go to:

[solomoncolors.com](http://solomoncolors.com) or [brickform.com](http://brickform.com)

