



PROFESSIONAL INSTALLATION.

A professional insulation contractor must install OPTIMA® by carefully removing the exterior siding or floorboards to get access to the enclosed spaces. Your contractor will determine the depth of all enclosed spaces, including obstacles that may alter the flow of the insulation as it's blown in, then calibrate the blow-in equipment to ensure proper insulation density and R-Value is achieved.



GETTING COMFORTABLE WITH CERTAINTEED.

For over 100 years, CertainTeed has been the recognized performance brand among building professionals, as well as a leading researcher and producer of fiber glass insulation. With a wide selection of insulation products to fit your home from the basement up to the attic, you can find comfort in knowing all your insulation needs will be met.



ASK ABOUT OUR OTHER CERTAINTEED PRODUCTS AND SYSTEMS:

EXTERIOR: ROOFING • SIDING • WINDOWS • FENCE • RAILING • TRIM
DECKING • FOUNDATIONS • PIPE

INTERIOR: INSULATION • WALLS • CEILINGS

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Consumer: 800-782-8777
www.certainteed.com



OPTIMA®

It's about time to give yourself a useful housewarming gift.



Quality made certain. Satisfaction guaranteed.™



GIVE YOUR HOME THE GIFT OF COMFORT AND ENERGY SAVINGS WITH OPTIMA® INSULATION.

For most homeowners, heating and cooling costs are the greatest expense outside of their mortgage. You can dramatically lower your monthly energy bills with OPTIMA blow-in insulation. Manufactured by CertainTeed, OPTIMA is thermally efficient, controls sound and helps prevent mold.

OPTIMA PERFORMS OVER TIME.

Fiber glass is the insulation material most recommended to provide thermal efficiency, safety, value and protection for family environments. OPTIMA is noncombustible, non-corrosive and moisture-resistant fiber glass that won't support mildew or fungus. OPTIMA will not settle or lose its R-Value over time. Which means it keeps saving you money and energy over the long term.

OPTIMA OFFERS LONG-TERM VALUE.

Poorly insulated walls can account for up to 20% of a home's total heat loss. Cold and hot areas in floors and crawlspaces can negatively impact room temperatures, furnace and air conditioner ductwork airflow temperatures, even mechanical system performance. Installing CertainTeed OPTIMA Fiber Glass Insulation in non-insulated walls, floors and other enclosed cavities can help solve these issues.

Since a professional insulation contractor installs OPTIMA by pneumatically blowing it into your home's walls, it reaches all nooks and crannies.

Insulating the walls—interior and exterior—of a home with blow-in OPTIMA can help eliminate uncomfortable temperature zones and drafts while also creating a quieter home.

In addition to years of comfort and energy savings, OPTIMA also adds re-sale value to your home. Future homeowners will appreciate that you've addressed your home's long-term energy usage.

BACKED BY PROVEN PERFORMANCE.

OPTIMA is produced by CertainTeed, one of the nation's leading manufacturers of fiber glass insulation. The performance of OPTIMA has been tested and verified in accordance with approved methods by recognized independent laboratories in the United States and Canada. OPTIMA is regularly tested by the National Association of Home Builders (NAHB) Research Center, Inc., under its certification and labeling program for thermal performance.

