



With the Elevate SA Roofing Portfolio, you can install more squares through every season with premium products that **installs up to 4x faster.**<sup>1</sup>

# MAKE ELEVATE SA YOUR NEW BEST ROOFER

With the Elevate SA Roofing Portfolio, you can install more squares through every season with premium products that install 4x faster.<sup>1</sup>



## INSTALLS FASTER EVEN WITH FEWER PEOPLE

- RubberGard™ EPDM SA installs 3X FASTER than traditional EPDM and still 4.3X FASTER with a two-person crew<sup>1</sup>
- UltraPly™ TPO SA installs 4X FASTER than traditional TPO<sup>1</sup>



## EASIER ON THE CREW

- Less time on knees
- No need to roll, spread or spray



## EXPAND YOUR ROOFING SEASON AS TEMPERATURES SHIFT

- Installs in temperatures as low as 20°F (-7°C) and rising



## GREAT FOR INSTALLATION ON OCCUPIED BUILDINGS

- No odor means business can stay operational during roofing



# LOOK FORWARD TO BETTER BUSINESS WITH THE ELEVATE SA PORTFOLIO OF PRODUCTS



Faster, less strenuous  
installation with  
fewer people



Uniform  
adhesion  
coverage



Bonds in temperatures  
as low as 20°F (-7°C)  
and rising

## RUBBERGARD™ EPDM SA

- Pre-applied factory adhesive
- Installs faster with **fewer people**
- Thickness: **60 mil**
- Width: **10'**
- Seams: **Elevate Seam Tape**
- Color: **Black**
- Warranty: **Red Shield Limited Warranty<sup>2</sup>**

## ULTRAPLY™ TPO SA

- Pre-applied factory adhesive
- Thickness: **60 mil**
- Width: **10'**
- Seams: **Heat Weld**
- Colors: **White, Tan, Gray**
- Warranty: **Red Shield Limited Warranty<sup>2</sup>**

TWO PEOPLE INSTALL RUBBERGARD™ EPDM SA

# 3X FASTER

THAN THE TRADITIONAL APPLICATION METHOD<sup>1</sup>



INSTALL ULTRAPLY™ TPO SA WITH FOUR PEOPLE

# 4X FASTER

THAN THE TRADITIONAL APPLICATION METHOD<sup>1</sup>



Talk to your Elevate rep or visit  
[HolcimElevate.com](http://HolcimElevate.com) to learn more.

<sup>1</sup> RubberGard™ EPDM versus standard EPDM from third party testing.  
UltraPly™ TPO versus standard EPDM from third party testing. Results may vary.

<sup>2</sup> Conditions apply. See [HolcimElevate.com](http://HolcimElevate.com) for details.

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