

With the Elevate SA
Roofing Portfolio, you
can install more squares
through every season
with premium products
that installs up to 4x faster.

MAKE ELEVATE SA YOUR NEW BEST ROOFER

With the Elevate SA Roofing Portfolio, you can install more squares through every season with premium products that install 4x faster.¹



INSTALLS FASTER EVEN WITH FEWER PEOPLE

- RubberGard[™] EPDM SA installs 3X FASTER than traditional EPDM and still 4.3X FASTER with a two-person crew¹
- UltraPly[™] TPO SA installs 4X FASTER than traditional TPO¹



EASIER ON THE CREW

- · Less time on knees
- · No need to roll, spread or spray



EXPAND YOUR ROOFING SEASON AS TEMPERATURES SHIFT

 Installs in temperatures as low as 20°F (-7°C) and rising



GREAT FOR INSTALLATION ON OCCUPIED BUILDINGS

 No odor means business can stay operational during roofing



LOOK FORWARD TO BETTER BUSINESS WITH THE ELEVATE SA PORTFOLIO OF PRODUCTS



Faster, less strenuous installation with fewer people



Uniform adhesion coverage



Bonds in temperatures as low as 20°F (-7°C) and rising

RUBBERGARD™ EPDM SA

- Pre-applied factory adhesive
- Installs faster with fewer people
- Thickness: 60 mil
- Width: 10'
- Seams: Elevate Seam Tape
- · Color: Black
- Warranty: Red Shield Limited Warranty²

ULTRAPLY™ TPO SA

- · Pre-applied factory adhesive
- Thickness: 60 mil
- Width: 10'
- Seams: Heat Weld
- · Colors: White, Tan, Gray
- Warranty: Red Shield Limited Warranty²

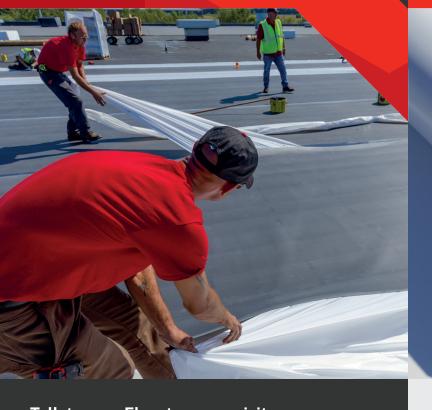
TWO PEOPLE INSTALL RUBBERGARD** EPDM SA

THAN THE TRADITIONAL APPLICATION METHOD

INSTALL ULTRAPLY™ TPO SA WITH FOUR PEOPLE

4X FASTER

THAN THE TRADITIONAL APPLICATION METHOD



Talk to your Elevate rep or visit HolcimElevate.com to learn more.

- ¹ RubberGard™ EPDM versus standard EPDM from third party testing.
 UltraPly™ TPO versus standard EPDM from third party testing. Results may vary.
- $^{\rm 2}$ Conditions apply. See HolcimElevate.com for details.
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